



2011

**SPIRIT OF WATSONVILLE
4th OF JULY PARADE APPLICATION**

**Monday, July 4, 2011
2:00 P.M. PARADE TIME**

www.spiritofwatsonville.com

Please fill out each section completely. Incomplete forms WILL NOT be processed and parade entry will not be allowed. If you have any questions regarding the application, dead line dates, entry fees, categories or just want additional information, please call Doug Mattos (831) 768-3240. Fax applications to (831) 728-9036

ENTRY FEES (less 50% discount if registered and paid by 6/16/11)

AMATEUR OR ORGANIZATIONS

BUSINESS ENTRIES

- *Individual - \$20
- *2 or more people - \$40
- Bands & Marching Units NO FEE
- Non Profit \$10 Equestrian units - \$10 per horse
- Car Clubs \$10 per vehicle

Business Entries - \$200

Number of Adults in your entry: _____

Number of Children under 18: _____

***If you're an amateur or non-profit entry riding in or on a Business/Commercial vehicle it will be considered a Business Entry, unless the name of the company/business is completely covered by decorations and unable to be seen. NO EXCEPTIONS (see Parade Rules on back page).**

All CAR CLUBS entries will proceed down the parade route two cars side by side NO EXCEPTIONS. Any car clubs violating this will be removed from the parade.

All EQUESTRIANS will take Rodriguez to Main back to Ramsay Park following the parade or drive trailers to Second St. for pick-up.

Are you attending an earlier parade? If so, what parade _____.
Request an early line up with that parade, and inform them you will be attending ours also.

REGISTRATION DEAD LINES:

June 16, 2011 - Early Registration Deadline for 50% discount on above Parade entry fees
June 23, 2011 - Parade entry dead line

SELECT CATEGORY 1 -15 ON THE NEXT PAGE:

Category # _____ Description _____ Category # _____ Description _____

Category # _____ Description _____ Category # _____ Description _____

Please indicate if you have music and/or sound amplifying systems: ___yes ___no
Type _____

For multiple entries please indicate how you will line up your units. Eg: Pee Wee, Jr., Sr., etc.

Name of Individual or Group: _____ Contact person: _____

Address: _____ City: _____ Zip: _____

Telephone Day () _____ Eve. () _____ Cell () _____

Social Security or Taxpayer ID# _____ (required by law) email address: _____

Amount Submitted: \$ _____ Make checks or money orders payable to:
"City of Watsonville - July 4th Parade", 231 Union Street, Watsonville, CA 95076.

I have read and made my selection(s) and read and accepted the Parade Rules. Parade rules on file with the Watsonville Parks and Community Services, 231 Union Street, Watsonville.

Authorized Signature _____ Date _____

PARADE RULES

1. The Parade Chairpersons/Marshals will be in charge and reserves the right to dismiss any entrant who does not abide by parade rules. Entry to the parade is invitation only. The Parade Marshals have the right to accept, reject, reclassify, or remove any unit which does not follow the Parade Rules or the decisions of the Parade Chairpersons.
2. The general rules are those adopted by the Parade Sponsors of Northern California, Inc., California State Horsemen's Association and the Spirit of Watsonville Parade Committee.
3. The parade will be a FORWARD MOTION parade. All entries must complete the entire route.
4. **NO MATERIAL MAY BE THROWN, DISCARDED OR SPRAYED** by or from any entry. No Honking Horns. Entries shall be removed from the parade route by a Parade Marshal if found violating this rule.
5. Parade Marshals will be assigned to each division and will complete the route with that division. They will be clearly identified and their authority must be respected.
6. All entries must indicate if they have music at time of registration, sound amplifying systems and shall maintain a volume that will not interfere with other entries. If amplified sound is not approved prior to parade it will not be allowed. Violators will be subject to ejection.
7. If you are attending another parade before our parade please indicate on your entry form.
8. No entry may enter the parade route more than once unless pre-approved by the Chairpersons.
9. You will receive your parade route map and placement one week prior to the parade.
10. Entries having children under age 18 must provide parents or other adult chaperones to walk alongside and supervise.
11. **NO ALCOHOLIC BEVERAGES IN STAGING AREA OR DURING PARADE.**
12. For safety reasons, all living things on a moving entry must be secured. No one is allowed to ride on a running board, hood, roof or vehicle fender.
13. Units having animals must maintain control of them at all times. No firearms shall be fired, and no open flames allowed. All floats must have a 2A-10BC rated fire extinguisher on board for safety reasons.
14. Only Business entries may display a company name, all others must be covered with decorations.
15. No political slogans or materials displayed or distributed.
16. Entries must start at appointed started place and complete entire parade route or be disqualified.
17. **Additional rules for automobile entries will be provided upon registration.**

We reserve the right to revise the placement of all entries

*Due to budget constraints and less staffing - entries will not receive individual phone calls this year.
Please check website for placement.*

STAGING INFORMATION:

Divisions 1, 2 & 3:

Please check web site (www.spiritofwatsonville.com) on or after June 29th for time and location of staging

Division 4:

(Autos) Stage at Ramsay Park, (Main Street entrance only) at 1:00 PM for lineup instructions.

Division 5:

(Equestrians) Stage at rear of Ramsay Park, (Harkins Slough entrance only) at 1:00 PM for lineup instructions.